



KSNF
PO Box 1393
Joplin, MO 64802

Thompson Communication
200 W Jefferson
PO Box 5
Marshfield, MO 65706

Contract # 1411974

Schedule Dates 09/20/16-09/26/16
Advertiser Roy Blunt/US Senate/Republican/MO (82732)
Agency Thompson Communication (10768)
Product Political - US Senate (1077)
Brand 2/3/255 (552873)
Salesperson Joplin, House (1338)
Sales Office Joplin
Buyer Name Will, Thompson,
Phone/Fax /
CPE 2/3/255
Account Types Local/Political
Billing Type Standard
Comments Separation: 30

Date Entered 08/18/16
Last Modified 09/20/16
Entered By Corrina Deal
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$312.00
Net Total \$1,768.00
Sales Tax

Joplin (KSNF)

By Broadcast Month	Spots	Rate
Sep. 2016	22	\$1,675.00
Oct. 2016	6	\$405.00
Grand Total:	28	\$2,080.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/20/16-09/26/16	5	:30	5:30A- 6A (CST)		1	1	1	1				3	\$40.00	\$120.00	Joplin (KSNF)	Daypart EM	8/18/16
1.0.1	Closed Preempt	09/21/16															Joplin (KSNF)	Advertiser Instructions/Spot -	
2.0	Normal Line / SPOT	09/20/16-09/26/16	5	:30	5P- 5:30P (CST)		1	1	1	1	1			5	\$40.00	\$200.00	Joplin (KSNF)	Daypart EN	8/18/16
4.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	6:30P- 7P (CST)		1							1	\$155.00	\$155.00	Joplin (KSNF)	Daypart PA	8/18/16
5.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	7P- Caught on Camera with Nick Cannon						1				\$200.00		Joplin (KSNF)	Daypart PT	8/18/16
5.0.1	Closed Preempt	09/23/16															Joplin (KSNF)	Program Change/Exception - SUPERSTORE/THE GOOD PLACE 7-8P	
6.0	Revised Line / SPOT	09/21/16-09/23/16	5	:30	10P- 10:35P (CST)				1		1						Joplin (KSNF)	Daypart LN	8/18/16
6.1	Normal Line / SPOT	09/21/16-09/23/16	4	:30	10P- 10:35P (CST)				1		1			2	\$250.00	\$500.00	Joplin (KSNF)	Daypart LN	9/16/16
7.0	Normal Line / SPOT	09/20/16-09/26/16	5	:30	6A- 7A (CST)		1	1	1	1	1			3	\$50.00	\$150.00	Joplin (KSNF)	Daypart EM	8/18/16
7.0.1	Closed Preempt	09/22/16															Joplin (KSNF)	Advertiser Instructions/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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7.0.2	Closed Preempt	09/23/16															Joplin (KSNF)	Advertiser Instructions/Spot -	
8.0	Normal Line / SPOT	09/24/16-09/24/16	4	:30	33801- Today Show Saturday							1		1	\$45.00	\$45.00	Joplin (KSNF)	Daypart RT	8/18/16
9.0	Normal Line / SPOT	09/20/16-09/26/16	5	:30	7A- 9A (CST)		1	1	1	1	1			3	\$75.00	\$225.00	Joplin (KSNF)	Daypart EM	8/18/16
9.0.1	Closed Preempt	09/21/16															Joplin (KSNF)	Advertiser Instructions/Spot -	
9.0.2	Closed Preempt	09/23/16															Joplin (KSNF)	Advertiser Instructions/Spot -	
14.0	Normal Line / SPOT	09/20/16-09/26/16	5	:30	4P- 5P (CST)		1	1	1	1	1			5	\$45.00	\$225.00	Joplin (KSNF)	Daypart EF	8/18/16
17.0	Normal Line / SPOT	09/21/16-09/21/16	4	:30	9A- Today Show 9-10a				1					1	\$45.00	\$45.00	Joplin (KSNF)	REBATE \$ FROM W/O 9/8	9/14/16
18.0	Normal Line / SPOT	09/22/16-09/22/16	4	:30	10A- Today Show 10-11a					1				1	\$45.00	\$45.00	Joplin (KSNF)	REBATE \$ FROM W/O 9/8	9/14/16
19.0	Normal Line / SPOT	09/23/16-09/23/16	4	:30	11A- Rachel Ray						1			1	\$45.00	\$45.00	Joplin (KSNF)	REBATE \$ FROM W/O 9/8	9/14/16
20.0	Normal Line / SPOT	09/23/16-09/23/16	4	:30	5:59A- KSN Local News Today 6-7a						1			1	\$75.00	\$75.00	Joplin (KSNF)		9/20/16
21.0	Normal Line / SPOT	09/22/16-09/22/16	4	:30	10P- KSN Local News @ Ten					1				1	\$250.00	\$250.00	Joplin (KSNF)		9/20/16

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